

Contract # 48695

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 10/15/12
Last Modified 10/15/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,980.00
Net Total \$11,220.00
Sales Tax

10/15/12
10/15/12
Charles Shiebler
No
Normal
15.00
\$1,980.00
\$11,220.00

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Oct. 2012 12 \$13,200.00
Grand Total: 12 \$13,200.00

10/16/12-10/19/12
WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)
POLITICAL CANDIDATE (1051)
Est. 12570 (28151)
Shiebler, Charles (1011)
WHDH
/
12570
Local/Political Candidate Agency
Standard

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6A- 6:30A (ET)	1		1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		10/15/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:30A- 7A (ET)	1		1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		10/15/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	11A- 12P (ET)	1		1		1				2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/15/12
4.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	10P- CHICAGO FIRE			1						1	\$4,500.00	\$4,500.00	WHDH Boston (WHDH)		10/15/12
5.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON				1					1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.